



## Rolling Hills Resource Conservation and Development Council, Inc. 2011 Farmers Market Marketing Assistance Application

The purpose of the 2011 Farmers Market Marketing Assistance program is to provide mini grants to local farmers markets to assist with the promotion and operation of their markets. Rolling Hills RC&D supports locally grown food, local farming families, and consumer access to fresh produce. Grants will be limited to no more than \$800/market.

Eligible applicants are farmers markets that are located within the Rolling Hills RC&D Council region of Bartow, Carroll, Coweta, Douglas, Floyd, Haralson, Heard, Paulding, and Polk Counties and the City of Chattahoochee Hills.

To apply, please fill out the following and forward to the Rolling Hills RC&D Council office.

Applications are due no later than April 15, 2011. Awards will be notified within two weeks from the deadline. Funds will be provided on a reimbursement basis based upon receipts submitted.

MARKET NAME \_\_\_\_\_ LOCATION \_\_\_\_\_

MARKET REPRESENTATIVE NAME/TITLE \_\_\_\_\_

MARKET SCHEDULE \_\_\_\_\_

AVERAGE NUMBER OF VENDORS \_\_\_\_\_

Please describe market management (i.e. run by city, volunteer board, paid market manager, etc)

\_\_\_\_\_  
\_\_\_\_\_

Amount Requested \_\_\_\_\_

Will the market provide any in-kind funds or services to match this request? If so, how? \_\_\_\_\_

\_\_\_\_\_

What will funds be used for specifically? **Please attach detailed budget and other supporting documentation.**

\_\_\_\_\_

How will these funds benefit the market and its vendors? \_\_\_\_\_

\_\_\_\_\_

Submit to: Rolling Hills RC&D/Farmers Market Assistance  
512 Main Street  
Cedartown, GA 30125